

## Novedo acquires Elforum

**Novedo has acquired Elforum i Göteborg AB.**

Elforum is an expanding electrical company that has grown from four employees to the current 24 since it started in 2018. The company is based in Mölnlycke and operates in Greater Gothenburg and the surrounding municipalities. Novedo took over on 31 August 2021, with the former owners of Elforum then becoming partners in Novedo.

*"I am pleased that Elforum is now part of Novedo. It is a company with a strong and healthy corporate culture that has a bright future ahead. In addition, it will continue to be led by CEO Johan Andersson together with the founders Per Romvall and Anders Wahlström," says Per-Johan Dahlgren, CEO of Novedo.*

Elforum is focused on contracting and service. Contracting operations are weighted toward projects related to the ROT tax deductions for repairs in office and warehousing operations, while the service business focuses on insurance-related assignments. The clients are mainly stable contracting companies, property management companies and insurance companies.

*"Everyone at Elforum is carefully recruited to ensure that they are competent electricians, have a high sense of personal responsibility and responsibility for the company, and have social skills. With this profile, we have succeeded in creating a reliable culture without hierarchies. This has given us a strength that is good for us and our clients," says Johan Andersson, CEO of Elforum.*

*"The reason we chose Novedo as the new owner of the company was simple. They don't steer us from above. Instead, we are expected to continue to operate the culture and the company as previously," concludes Johan Andersson.*

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Portrait image of Novedo's CEO Per-Johan Dahlgren for free publication can be downloaded from Novedo's pressroom [news.cision.se/se/novedo-ab](https://news.cision.se/se/novedo-ab)

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Novedo is a privately-owned group of companies that has since 2021 acquired and developed companies led by entrepreneurs that want to both sell and move their business forward. The group's ten companies have approximately 650 employees and sales of SEK 1 billion.

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